

# *Public Opinion Survey in Baghdad*

## *Media Survey in Baghdad*

*August 2005*



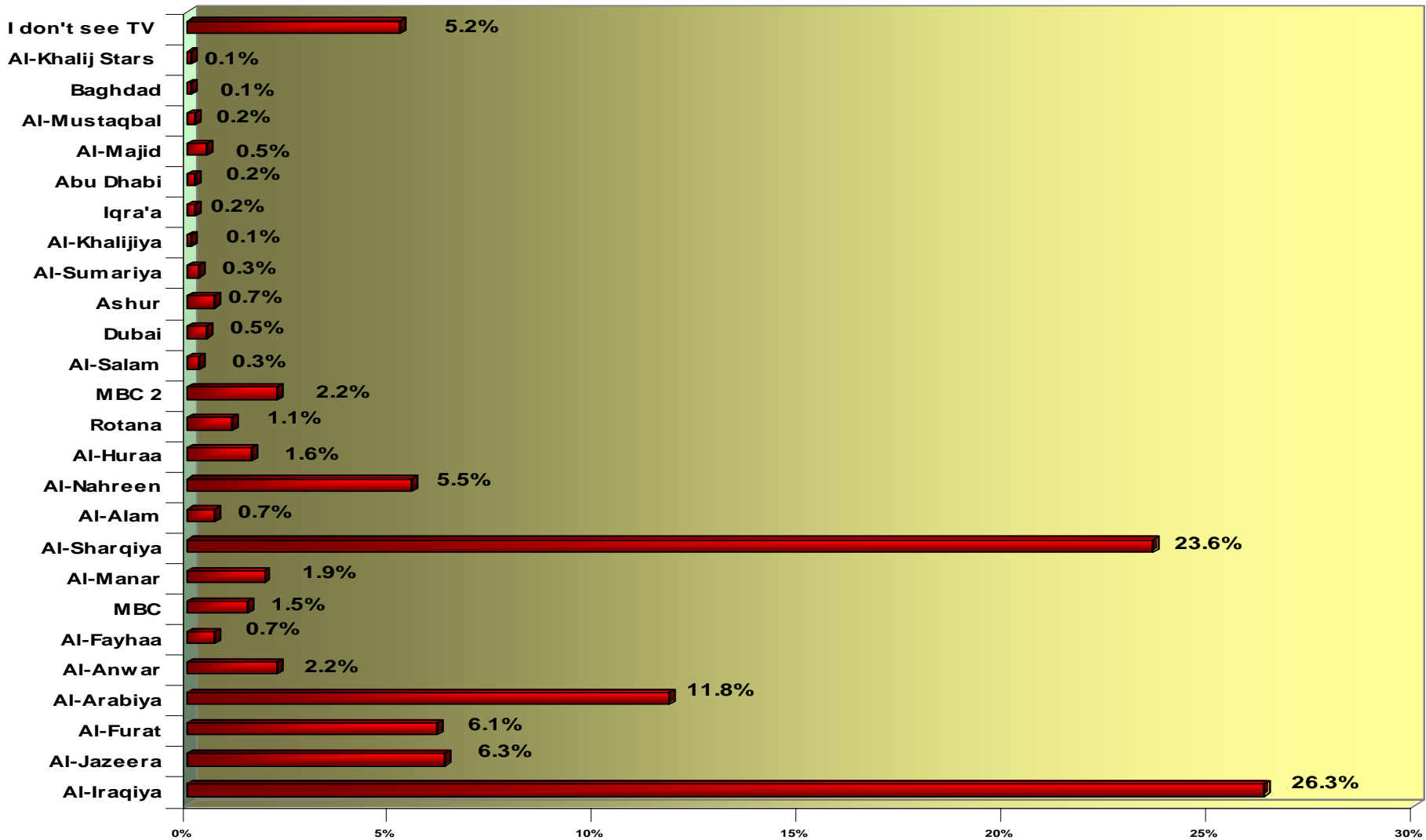
*Iraq Centre for Research & Strategic Studies*

- ❖ **Face to face house to house interview.**
- ❖ **61 Interviewers - each interviewer conducted 34 interviews.**
- ❖ **10 Supervisors.**
- ❖ **103 Sampling points.**
- ❖ **Fieldworks (13 – 16 )August 2005.**
- ❖ **Margin error  $\pm 3.1$  (95%)**
- ❖ **Percentage of Response (98.5%)**

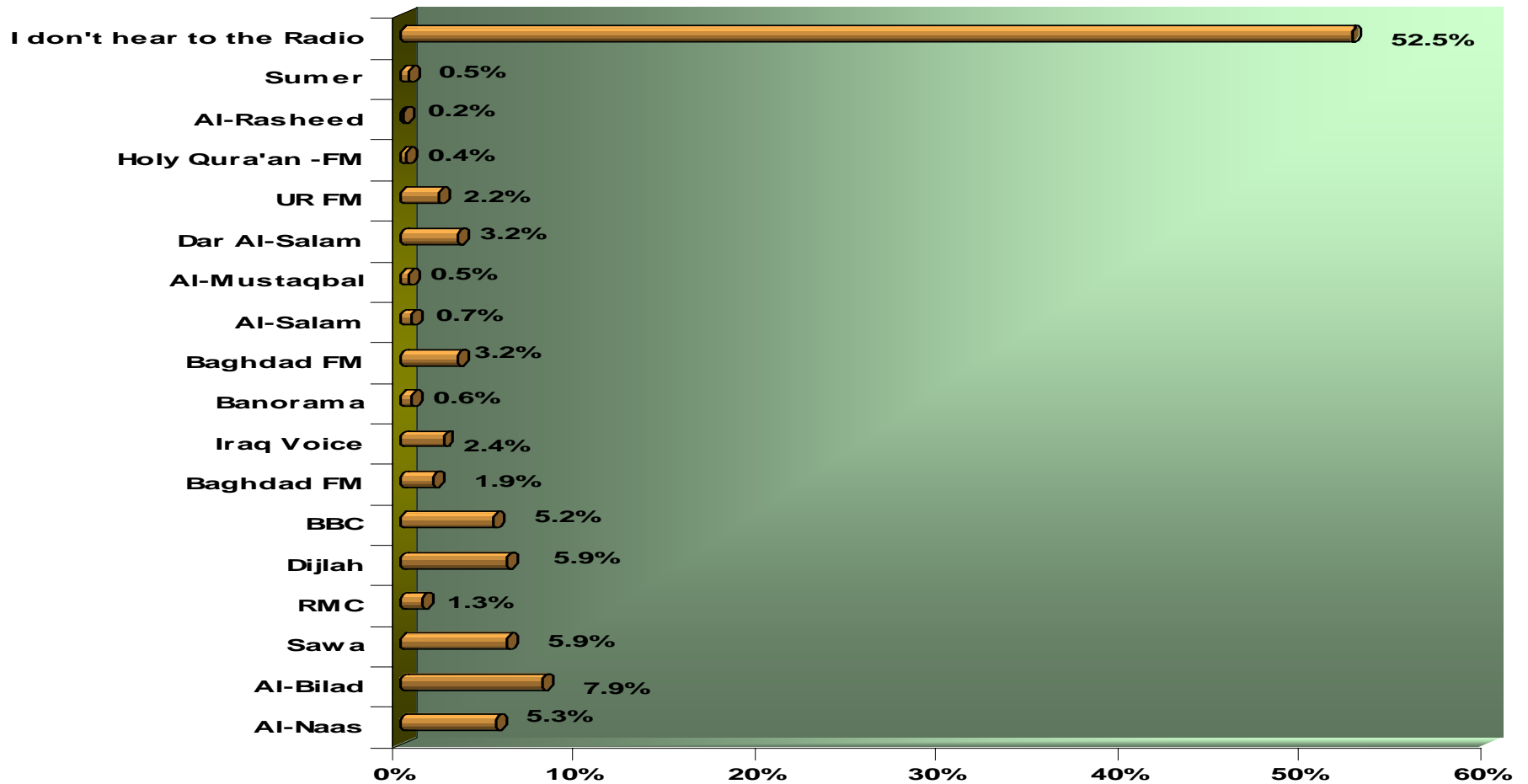
## **Multi – stage random probability sampling design + Kish method household level.**

<i>Nahia</i>	<i>No. PSUs</i>	<i>No .of interviews</i>	<i>Percent of Pop</i>	<i>No. PSUs</i>
<i>Rusafa /Karrada</i>	<b>356184</b>	<b>8.40%</b>	<b>175</b>	<b>9</b>
<i>New Baghdad</i>	<b>698743</b>	<b>16.70%</b>	<b>346</b>	<b>17</b>
<i>A'damiyah</i>	<b>227634</b>	<b>5.40%</b>	<b>113</b>	<b>6</b>
<i>Al-Sadr</i>	<b>1051556</b>	<b>25.20%</b>	<b>521</b>	<b>26</b>
<i>Karkh / Mansour</i>	<b>499359</b>	<b>11.90%</b>	<b>247</b>	<b>12</b>
<i>Ma'amoun</i>	<b>809267</b>	<b>19.40%</b>	<b>402</b>	<b>20</b>
<i>Kadhimiya</i>	<b>517451</b>	<b>12.40%</b>	<b>258</b>	<b>13</b>
<i>Total</i>	<b>4160194</b>	<b>100%</b>	<b>2062</b>	<b>103</b>

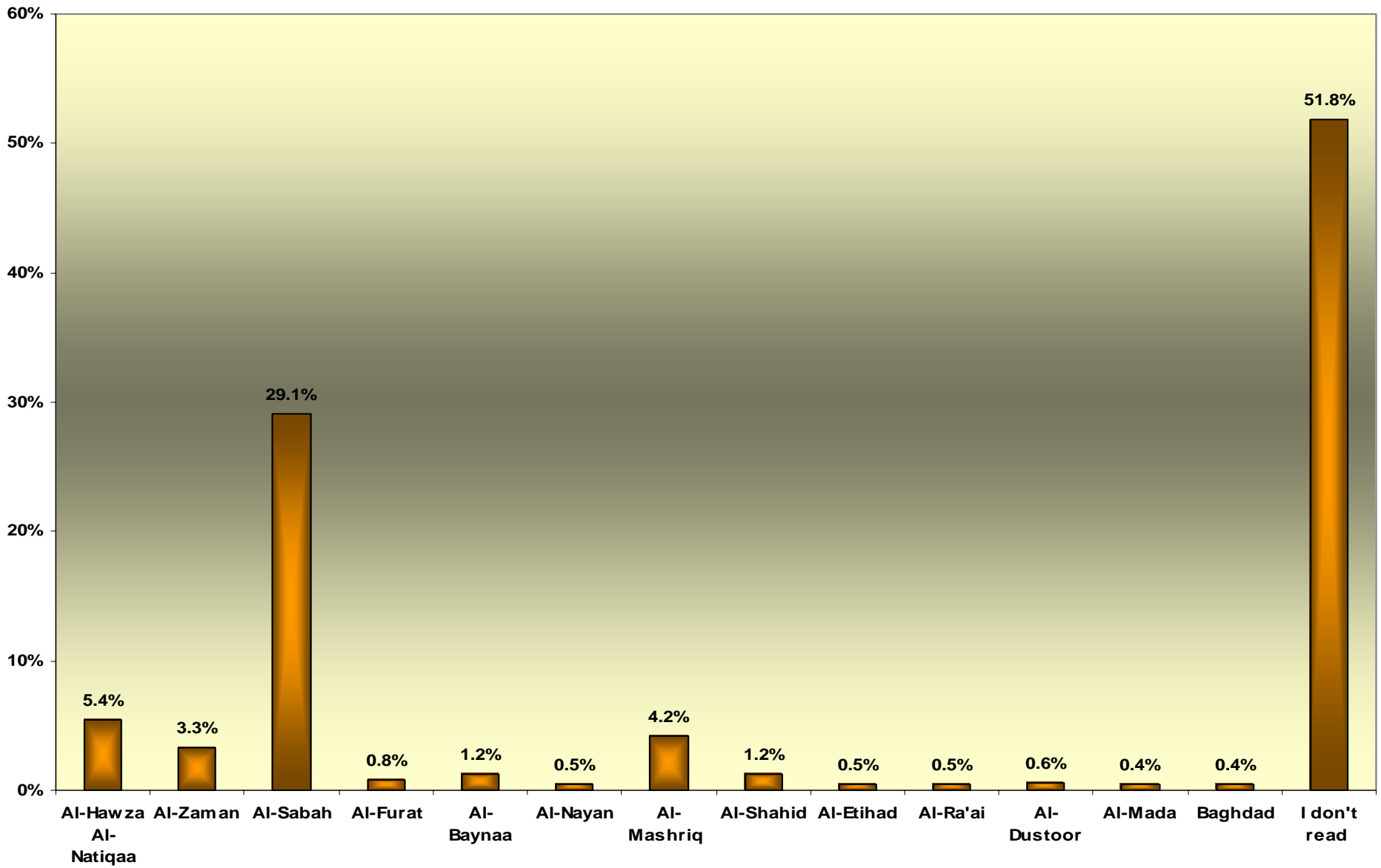
# What is your favorite television channel?



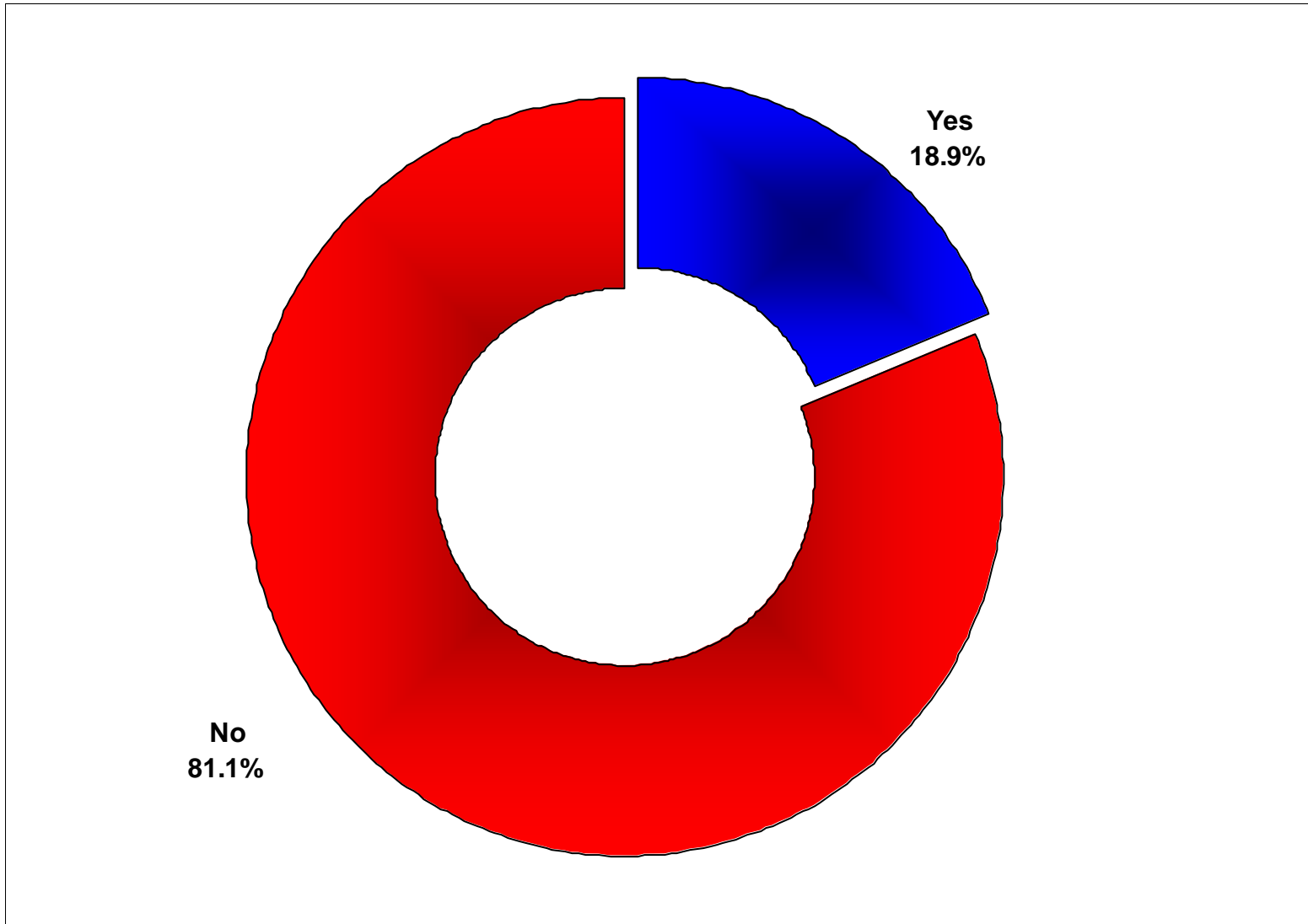
# What is your favorite radio station?



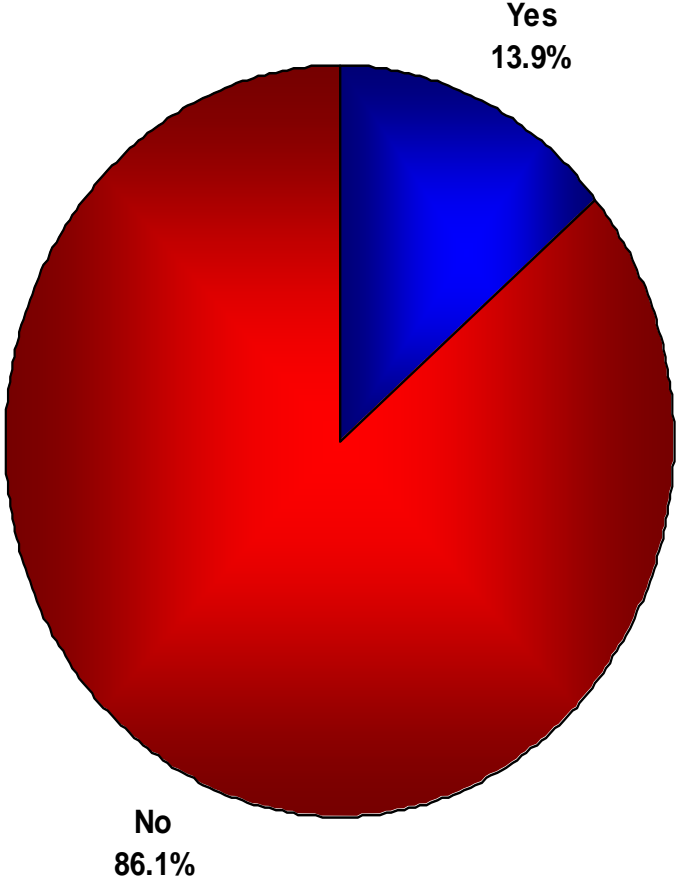
# What is your favorite newspaper ?



# Do you use the internet?



# Do you have an email address?



# *Attention please ..*

This is a summery of the  
Survey .....

To get the full results ,  
please contact at :

**[info@irqcrss.org](mailto:info@irqcrss.org)**